

# 5 STEP PLAN

SMALL STEPS FOR BIG CHANGE




FOLLOW THESE 5 SMALL STEPS TO HELP REDUCE PREVENTABLE INFECTIONS IN CHILDREN

1

MINIMISE THE RISK OF ILLNESS BY REDUCING THE NUMBER OF INFECTIOUS DISEASES IN BABIES

2.7 MILLION NEW BORN DIE WITHIN THE FIRST MONTH OF LIFE<sup>1</sup>



2

PREVENT THE SPREAD OF INFECTIONS THROUGH IMPROVED HAND HYGIENE

A CHILD DIES EVERY MINUTE FROM DIARRHOEA<sup>2</sup>



3

MINIMISE THE RISK OF BACTERIA CONTAMINATED FOOD BEING CONSUMED



220 MILLION CHILDREN FALL ILL EVERY YEAR FROM FOODBORNE DIARRHOEAL DISEASES<sup>3</sup>



4

SURFACES AT HOME AND SCHOOL TO BE HYGIENICALLY CLEAN

COLD & FLU VIRUSES CAN SURVIVE ON HARD SURFACES FOR UP TO 48 HOURS<sup>4</sup>



5

BREAK THE CHAIN OF TRANSMISSION TO STOP CHILDREN BECOMING UNWELL AND REDUCE THE NEED FOR ANTIBIOTICS

10 MILLION DEATHS A YEAR ARE PREDICTED BY 2050 DUE TO ANTIBIOTIC RESISTANCE<sup>5</sup>

